

Philips MASTER LED  
LED bulb

10 W(50 W)

GX53  
Warm white

871829111939500



## State of Art LED light.

Clear, focused beam for spotlighting at home

State-of-the-art Philips energy saving LED light bulb for accenting objects with soft white light

### **Sustainable choice**

- Save energy from the moment you turn the switch

### **Easy to recycle**

- Safe for any room and convenient to recycle

### **Unique peace of mind**

- Immediately up to 80% less energy
- Our LED technology makes the lamp last at least 25,000 hours

### **Beacon of trust**

- You can trust what the Philips packaging is saying

### **Direct light when turning the button**

- Instant start

# PHILIPS

LED bulb  
10 W(50 W) GX53, Warm white

# Specifications

## Technical specifications

- Shape: Spot light special
- Wattage: 10 W
- Wattage equivalent: 50 W
- Fitting/Cap: GX53
- Voltage: 12 V
- Color rendering index (CRI): >80
- Dimmable: No
- Color: Warm White
- Color temperature: 2700 K
- Rated lifetime: 45000 hour(s)

- Lumen: 530 lm
- Mercury content: 0 mg
- Rated luminous flux: 530 lm
- Rated power: 10 W
- Lifetime of lamps: 45000 hour(s)
- Light effect: Warm white
- Shape: AR111
- Wattage standard bulb: 50 W

## Extra features

- Beam angle: 40D

871829111939500

# Highlights

## Energy efficient

All Philips energy saver LED light bulbs save energy from the moment you turn the switch. During their lifetime they use less Kw and thus also result in a lower energy bill. The level of energy saving differs per lamp type and technology.

## No hazardous substances

Philips LED lights contain absolutely no hazardous materials, making them safe for any room and convenient to recycle.

## Reliable quality

Philips keeps their promises about LED light performance. You can trust what the Philips packaging is saying about light output, lifetime, and wattage equivalent to incandescent lamps.

## Maximum energy saving

When you switch to a Philips LED light bulb, you immediately use up to 80% less energy without sacrificing light output and quality.

## Maximum lifetime

On average we have our lamps switched on 2,7 hrs per day and 1.000 hrs a year. The actual burning hours depend on the season (winter vs summer), weather conditions (sunny vs rainy dark day) and on the room where the lamp is used (bathroom vs living room). This Philips LED light will last at least 25.000 hrs, thus 25 years.

## Instant start

Immediate light when switching on, that is the promise of our instant starting energy saving lamps.



Issue date 2014-09-19

Version: 1.0.1

12 NC: 9290 001 97802

© 2014 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)